

LODEWARE MDF

Streamline channel enablement initiatives in a powerful workflow automation SaaS solution

— LET'S CONNECT:

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Lodeware

HIGH VELOCITY BUSINESS SOLUTIONS

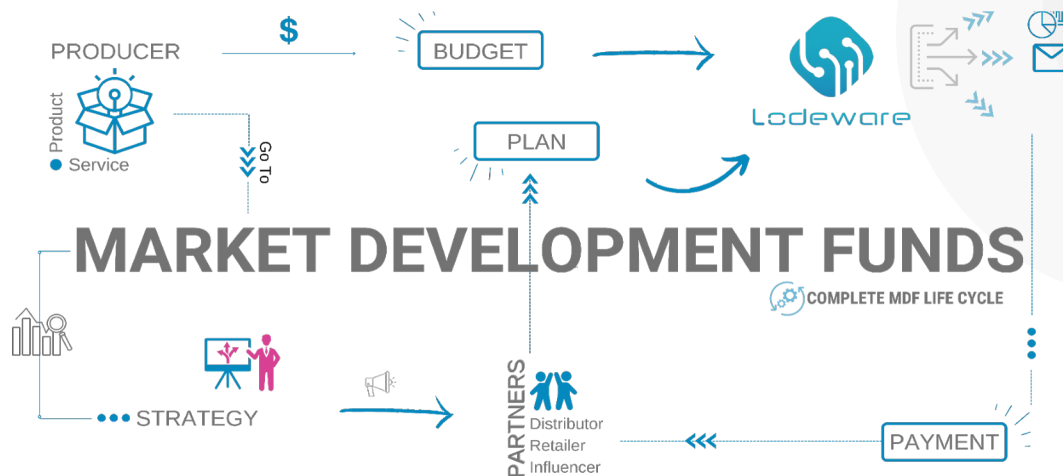
Lodeware MDF streamlines and optimizes channel enablement initiative

Powerful Workflow Automation SaaS Solution

Our SaaS solution integrates a complete budget to payment lifecycle process, and the workflow is designed to provide a clear and comprehensive understanding of your co-marketing initiatives across your partner ecosystem.

Manage and authorize your funds using a customized control flow, and allocate them through auditable quality assurance steps. Automated communications are responsible to create process awareness to all users until project completion.





BUDGET MANAGEMENT



Budget planning processes are managed exclusively online for better visibility. It allows for performing calculations and spending forecasts. Allocation of money can be done based on country, product, partner or any other defintory class based on business needs.

PLANNING



Plan and allocate funds by setting agreement details online for long-term campaigns or quick activities. Define the critical success factor-CSF to measure later the performance indicators

CLAIMING



Plan and allocate funds by setting agreement details online for long-term campaigns or quick activities. Define the critical success factor-CSF to measure later the performance indicators

PAYMENT



Upon completion of planned activities, payment preparation is done mostly autonomous by the tool. A payment tax metrics will help partners issue correct invoices to avoid any tax fines. External invoices can be uploaded in the tool.

Automated digital experience

Lodeware MDF platform is a digital-first enterprise solution that supports transformation through actionable insights, business agility, and customer centricity.



Easy Tailoring

No-code application development and **tailoring**: Easily create and modify applications in accordance with the business needs..



Rapid Integration

offers omnichannel experience, concentrates multiple data sources and facilitates adoption and easy extensibility



SaaS

Lodeware MDF is a Software as a service solution that works as a stand alone platform with no installation required



Data Driven

Data-Driven solution that captures, correlates, and monetizes enterprise-wide data, yielding high-value business cases with artificial intelligence and machine learning (AI / ML) and optimizing and improving data extraction and analysis.

Our implementation is fast!

- Get to improved ROI faster - with short transition period and process flow
- Quick and easy onboarding process for new partners
- Rapid integration into your environment
- Data Driven Platform enables fast setup
- Self managed configuration to evolve as business demands change
- Easily tailored to customer needs
- Powerful reporting and dashboards built-in

**BUDGET**

PARTNER PORTAL

Our environment allows your partners to communicate with the business; take actions, update vendor details or visualize statuses with live end-to-end information.



APPROVAL FLOW

Control and multi-stream sign-off process, customizable based on scenario, thresholds. It allows delegation of authority.



CRITICAL SUCCESS FACTORS - CSF

Define key performance indicators - KPIs to measure if the critical success factors are met



REAL-TIME DATA VISIBILITY

Predefined or custom-made reports, accessible by user type. Meaningful data is captured in activity dashboards. Users can use the instant data export option if necessary



COMMUNICATION FRAMEWORK

Every action can trigger a specific notifications. The tool is capable to set rules for reminders or escalations, and based on limitations can issue instant warnings. Communication templates can be managed based on language constraints if needed.



KNOWLEDGE MANagements

Our built-in system to keep MDF training documents, guidelines or contractual agreements

BUDGET

Our built in budget management tools provide comprehensive and flexible options to prepare, allocate, and track budgets across your organization.



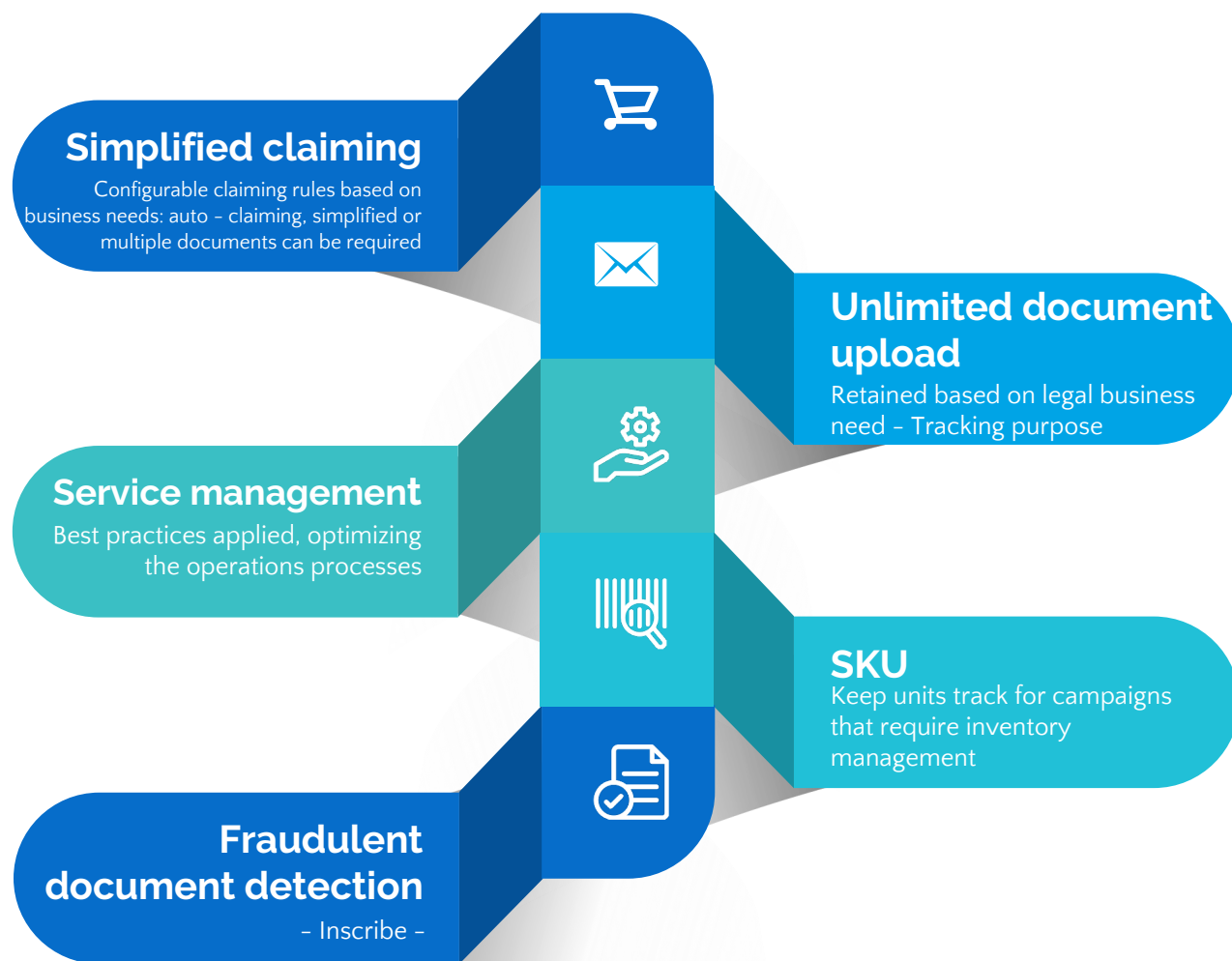
PLAN

Coordination with your partners is easy with our comprehensive activity and campaign creation options. Track and report on live status for all co-marketing efforts across your business.



CLAIM

Simplify the complex process of processing your customers documentation. Keep partner information secure and all records are available to meet all modern audit requirements.



PAY

Ensure accurate payment processing through automated processes, direct integrations to financial applications such as SAP.



Security

Safeguarding the privacy and security of personal information is a top priority in our data-driven economy.



SaaS Security

Lodeware is built on a standardized security framework that provides continuous, reliable, and secure cloud-based solutions, backed by robust compliance processes.



Product Security

Our Product Security program encompasses activities such as architecture reviews, threat modeling, SAST, DAST, penetration testing,, container security, and software composition analysis throughout the software development lifecycle,



GDPR Compliant

Lodeware has kept data privacy as a priority and has invested considerable time and resources in its compliance with the European General Data protection Regulation (GDPR).

Availability and reliability

Real-time Service Stats

The BMC Helix self service status page provides a real-time online dashboard to monitor activity and usage of the service

Business Continuity and Disaster Recovery

BMC's information System Contingency plan (ISCP) establishes procedures to recover BMC Helix services quickly following a service disruption and to operate effectively without excessive interruption

Data Backups Retention, and Archiving

Daily, weekly, and monthly backups of the data are performed with 14/14/90-day retention. Manage your own archive strategy through an in-application archive management utility.

Data Centers

BMC's data centers are top-tier data centers and are manned and monitored around the clock, 365 days a year